Town of Stoughton

Re: Building Our Future Together – Community Complex Sponsorship Opportunity

On behalf of the Town of Stoughton and the RM of Tecumseh, we are proud to share an exciting and deeply meaningful opportunity to help shape the future of our community.

Together, through a strong spirit of **partnership and collaboration**, our municipalities are moving forward with the development of a new **36,000 square foot multi-purpose community complex**—a space that will bring people together, support healthy lifestyles, and create lasting memories for generations to come.

This facility will include:

- A new ice rink
- Indoor walking track
- Community hall
- Fitness centre

With an anticipated investment of **$15 million**, this project represents one of the most significant and transformative initiatives our community has ever undertaken. It is more than a building—it is a place where children will take their first strides on the ice, where families will gather, where friendships will grow, and where our community spirit will continue to thrive.

As we move forward, we are inviting businesses and community leaders like you to be part of this legacy.

Sponsorship & Naming Opportunities

We are pleased to offer a range of sponsorship opportunities that provide meaningful recognition and long-term community impact:

Major Naming Opportunities:

- **Total Complex Naming Rights** – $750,000
- **Rink Naming Rights** – $500,000 **(10-Year Term)**
- **Community Hall Naming Rights** – $250,000 **(10-Year Term)**
- **Fitness Centre (Gym) Naming Rights** – $100,000

Facility Feature Naming:

- **Dressing Rooms (0 available)** – $20,000 each – 5 Committed
- **Farmer Way Hallway (Multiple Spaces Available)** – $20,000 each
- **Kitchens** – $100,000 (both) or $75,000 (single) – Committed
- **Bar Area** - $25,000 – Committed
- **Zamboni** – $20,000 – Committed
- **Score Clock** – $20,000 – Committed
- **Penalty Boxes** – $10,000/each - Committed

Arena Board Advertising:

- **Full Board Sponsorship** – $10,000
- **Split / Centre Board Sponsorship** – $20,000

Flexible Commitment Options

We recognize that meaningful contributions are an investment, and we are committed to working with our partners:

- Written commitments will be secured in **2026**
- Funding contributions will begin in **2027**
- Major 10-year naming opportunities may be **paid over a 10-year period**

Every Contribution Matters

We also recognize that strong communities are built through contributions of all sizes. Sponsorships **under $10,000 are welcomed and appreciated**, and all donors at this level will be proudly recognized on a **permanent donor mural** within the facility.

This ensures that every individual, family, and business who helps bring this project to life is acknowledged as part of this shared legacy.

A Lasting Legacy

This project is rooted in community pride, resilience, and a shared vision for the future. It reflects who we are and what we value—a place where people come together, support one another, and build something greater than themselves.

By partnering with us, your business will not only receive prominent recognition within the facility and community but will also become part of a legacy that will serve Stoughton and the RM of Tecumseh for decades.

We would be honoured to meet with you to discuss how you can be part of this exciting project.

Please feel free to contact us at **stoughtontown@sasktel.net** or 306-457-2413 to arrange a conversation.

Thank you for your continued support, belief in our community, and commitment to building a strong future together.

With appreciation,

Danielle Hoffman
Chief Administrative Officer
Town of Stoughton

Kellee Slimmon
Acting Administrator
RM of Tecumseh

Stefan Clark
Mayor
Town of Stoughton

Christy Goudy
Reeve
RM of Tecumseh